

Podcast Sisters Biz and Blogging FREE Teleconference

Who: [The Podcast Sisters](#) include Krishna De, Anna Farmery, and Heather Gorringer who recognised that in Europe there are many women in business who have not explored online platforms to grow their business. In fact they met through engaging online and all use new media and Web 2.0 strategies to grow their own businesses. Their vision is to enable women to embrace the world of the web. Their goal is to provide inspiration and guidance for women in Europe on how to engage with the internet to progress their personal and professional goals. "The Podcast Sisters" share knowledge and tips all from blogs to podcasts, from websites to wiki's through their business blog and weekly podcast.

Where: ANYWHERE you have access to a telephone to make a call to a UK number.

When: 4:00pm on the 18th June, 25th June and 2nd July

Why: The Podcast Sisters will be on hand to answer questions and provide guidance on any issues you might experience in implementing what you learnt at the Women, Business & Blogging conference. The Podcast Sisters also want to help you stay accountable your personal action plans developed in the last session at the conference! So, here are three special sessions devoted to helping you with your business blogging queries:

18th June: Session 1 – Creating your blogging strategy and how to measure success

25th June: Session 2 - How to use blogging as an employer branding tool

2nd July: Session 3 – How blogging can build your personal brand and expand your professional and personal success

How: Just dial: 0870 35 204 76 from within the UK, 0818270 023 from Ireland, or 001 563 843 7100 from anywhere else all followed by the access code: 771048#. If you have a burning question, feel free to ask it beforehand by sending an e-mail to podcast.sisters@googlemail.com.

For further information including the telephone number please visit <http://snipurl.com/Bloggingconference> and www.nlabwomen.com/.



The Podcast Sisters
"The podcast for the Non Geek!"

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